

BUSINESS LEGACY AWARD

Award Application Guidelines

The Brainerd Lakes Chamber of Commerce will present its highest honor to an individual who has achieved exceptional business success in his or her lifetime. We seek to recognize inspiring leadership that transcends business and leaves a legacy of community and economic vitality for generations to come.

LEADERSHIP

Achieved exceptional business success and is widely recognized as a key influencer in his or her industry as well as within regional, state, and national circles.

INNOVATION

Took considerable risk, navigated change, and overcame adversity to bring innovative ideas to the marketplace.

EMPLOYEE INVESTMENT

Invested in the power of people by creating quality jobs that have provided opportunities for employee advancement and community engagement.

COMMUNITY SERVICE

Earned an outstanding reputation for community, economic, and philanthropic impact by generously supporting local businesses and nonprofit organizations.

Award Eligibility Criteria

To be eligible for the Business Legacy Award, the individual must be a current or retired Brainerd Lakes Area business leader whose lifetime contributions span a **minimum of 30 years**. They must be a current or past member of the Brainerd Lakes, Pequot Lakes, or Crosslake Chambers of Commerce.

Nomination & Judging Process

Nominations are due by 4:30 p.m. on May 31, 2022, addressing the items on the form that follows. Appointed by the Chamber's Board of Directors and led by the Business Awards Chair, an independent panel of judges will score nominees and make the final award selection. All nominations are confidential. If not chosen to receive the Business Legacy Award, nominees will again be considered for the two following years.

The award recipient will be contacted by mid-July and will receive the following:

- Recognition before, during, and after the Chamber's Celebration of Excellence on November 17, 2022
- Complimentary event tickets for a reserved table of eight
- A high-quality keepsake award presented by the award sponsor, RiverWood Bank

Questions? Contact Sue Galligan.

✉ Sue@BrainerdLakesChamber.com

☎ (218) 822-7119



APPLICATION

2022 BUSINESS LEGACY AWARD

NAME OF INDIVIDUAL YOU ARE NOMINATING: _____

Please answer each of the following questions, to the best of your knowledge.

Provide a brief biography of this person including their employment history, volunteer/service experiences, leadership roles, and any other information that will help others learn more about them. **(300 words or less)**

Describe how this individual meets each of the award criteria listed below. Whenever possible, please provide specific examples.

1) Leadership (200 words or less)

Achieved exceptional business success and is widely recognized as a key influencer in his or her industry as well as within regional, state, and national circles.

2) Innovation (200 words or less)

Took considerable risk, navigated change, and overcame adversity in order to bring innovative ideas to the marketplace.

3) Employee Investment (200 words or less)

Invested in the power of people by creating quality jobs that have provided opportunities for employee advancement and community engagement.

4) Community Service (200 words or less)

Earned an outstanding reputation for community, economic, and philanthropic impact by generously supporting local businesses and nonprofit organizations.

Why do you think this person deserves to be recognized with the Business Legacy Award?
(100 words or less)

CONTACT INFORMATION

Name of Person Submitting Application: _____

Title: _____ Date: _____

Phone: _____ E-mail: _____

SUBMITTING APPLICATION

Please mail or email completed form to Sue Galligan:
224 West Washington Street, Brainerd, MN 56401
Sue@BrainerdLakesChamber.com



AWARD SPONSOR



ALL APPLICATIONS MUST BE RECEIVED BY 4:30 PM ON MAY 31, 2022

Please do NOT submit any other materials such as brochures, photos, financials, etc.

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