



BRAINERD LAKES
Chamber of Commerce



A Larger Than Life Community Tradeshow

MARCH 25 & 26, 2022 | ESSENTIA HEALTH SPORTS CENTER



BUSINESS BOOTHS

Single Booth: \$550

8' deep x 10' wide

Double Booth: \$1,100

8' deep x 20' wide



NON PROFIT BOOTHS

Single Booth: \$300

8' deep x 10' wide

Double Booth: \$600

8' deep x 20' wide



FOOD VENDOR

Single Booth: \$300

8' deep x 10' wide

Double Booth: \$600

8' deep x 20' wide

Booths: 162, 163, 164,
165, 166, 167

**** Access to electricity and free attendance for employees included with all booths. ****

MMBA and Chamber Member Benefits:

- + Sponsorships and main arena exhibitor booth spaces are reserved for MMBA & Chamber Members.
- + Receive FREE WiFi access if registered by February 1, 2022.

**All booth locations will be determined by
MMBA / Brainerd Lakes Chamber.**



EXHIBITOR EARLY BIRD SPECIAL! Register by December 31, 2021, to save \$50 on your booth fee AND be entered for a drawing for a 4 person exclusive golf package!

EXHIBITOR ADD ONS

WiFi Access: \$25

- + To ensure that exhibitors have access to WiFi to process transactions and demonstrate products, an additional router and booster will be installed for the event
- + Purchase the WiFi Access and receive the passcode for service

Lakes Proud Stamp Card: \$75

- + Lakes Proud is a regional campaign promoting area businesses and residents to shop local.

- + Donate 2- \$25 value prizes
- + Your business logo or name will be placed on Lakes Proud stamp cards that will be distributed to attendees
- + Participating exhibitors will receive a Lakes Proud stamp to use during the event
- + Attendees will be required to go to the participating exhibitors to complete their stamp card and be eligible for prizes donated by the Lakes Proud exhibitors
- + Winners will be drawn the week of March 28, 2022

Complimentary Customer Tickets: \$50/10

- + Invite your customers to attend free of charge. Pre-purchase blocks (10 tickets / \$50) of tickets when you register your booth. Forward the confirmation QR code to your customer to show when they arrive to get in free.

Late Move Out: \$100

- + Pack up and move out your exhibit on Monday, March 28, 2022.

LIMITED TO 1



PRESENTING SPONSOR

\$3,500 (8'x20') Booth A or B, **or**
\$6,000 (16'x20') Booth A & B

- + Business logo incorporated into event branding
- + Business name and logo included with all advertising
- + Business logo linking to your business on several websites marketing the event
- + Free ad space in the Brainerd Dispatch wrap promoting event
- + Free WiFi access
- + Booth space located in high traffic area close to the entrance
- + Double booth space (16'x10') or quad booth space (16' x20')
- + Free attendance for employees working the booth
- + Proceeds help support the Lakes Proud campaign
- + Free participation on the Lakes Proud stamp card

LIMITED TO 1



LUMBERJACK SHOW SPONSOR

\$5,000

- + Business name and logo included with advertising
- + Business name or logo included with event signage
- + Business logo linking to your business on several websites marketing the event

LIMITED TO 5



GOLD SPONSOR

\$2,500 (8'x20') Booths: 45, 60, 61, 76, 91, 92, 107, 122, 123, 138, **or**
\$3,500 (2 Booths) Any 2 booths listed above, plus 139, 140

- + Business name or logo included with advertising
- + Business logo on several websites marketing the event
- + Free ad space in the Brainerd Dispatch wrap promoting event
- + Free WiFi access
- + Booth space located in high traffic area
- + Double booth space (16'x8') or quad booth space (16' x20')
- + Free attendance for employees working the booth
- + Free participation on the Lakes Proud stamp card

LIMITED TO 1



CHILDREN'S PLAY AREA SPONSOR

\$1,500

Area will include bounce houses, character meet & greet, and Home Depot building project.

- + Business logo on several websites marketing the event
- + Business name and logo included with advertising
- + Business name or logo included with event signage

LIMITED TO 4



SILVER SPONSOR

\$1,250 (8'x20')

Booths: 1-2, 19-20, 26-27, 43-44

- + Business logo on several websites marketing the event
- + Free WiFi access
- + End cap booth space located in high traffic area
- + Double booth space (8'x20')
- + Free attendance for employees working the booth
- + Free participation on the Lakes Proud stamp card

LIMITED TO 10



EXHIBITOR NETWORKING SOCIAL SPONSOR

\$100

Friday, March 25, 7:00 p.m.

- + Business name on several websites marketing the event
- + Provide the opportunity for the exhibitors to network while enjoying pizza and beer Friday evening
- + Greet exhibitors



SELECT YOUR SPONSORSHIP

- Presenting Sponsor** (\$3,500 = 8'x20' booth OR \$6,000 = 16'x20' booth)
- Lumberjack Show Sponsor** (\$5,000)
- Gold Sponsor** (\$2,500 = 8'x20' booth OR \$3,500 = 2, 8'x20' booths)
- Children's Play Area Sponsor** (\$1,500)
- Silver Sponsor** (\$1,250 = 8'x20' booth)
- Exhibitor Networking Social Sponsor** (\$100)

SELECT YOUR BOOTH

- Business Booth — Single** (\$550 = 8'x10' booth)
- Business Booth — Double** (\$1,100 = 8'x20' booth)
- Non Profit Booth — Single** (\$300 = 8'x10' booth)
- Non Profit Booth — Double** (\$600 = 8'x20' booth)
- Food Vendor— Single** (\$300 = 8'x10' booth)
- Food Vendor— Double** (\$600 = 8'x20' booth)



Requested Booth Number(s) / Area _____

All booth locations will be determined by the Chamber/MMBA. All Exhibitors will be notified of space assignments via a message from the Chamber/MMBA. Acceptance of this application is subject to approval. Exhibit space may not be subleased without specific permission. All booths have access to a 110-volt outlet. Exhibitors must supply their own power cords. No refunds will be made after February 20, 2022. In signing this application, the Exhibitor agrees to all conditions & show regulations appearing on this application. Full payment is due by March 13, 2022.

EXHIBITOR ADD ONS

- WiFi Access** (\$25)
- Lakes Proud Stamp Card** (\$75)
- Complimentary Customer Tickets** (\$50 / 10 tickets)
- Late Move Out** (\$100)

INVESTMENT & PAYMENT

Total Investment \$ _____ Invoice me Contact me for credit card info Check enclosed

CONTACT INFORMATION

Company Name _____ Contact Name _____

Email _____ Phone _____

Address _____

EVENT CONTACTS

SUE GALLIGAN, Brainerd Lakes Chamber (218) 822-7119 | Sue@BrainerdLakesChamber.com

COLLEEN FAACKS, Mid-Minnesota Builders Association (218) 829-4982 | CMFaacks@Brainerd.net

SUBMIT APPLICATIONS BY EMAIL OR MAIL

Sue@BrainerdLakesChamber.com

Brainerd Lakes Chamber
224 West Washington Street, Brainerd, MN 56401



BRAINERD LAKES
— Chamber of Commerce —

