

EXPLORE Brainerd Lakes

Tourism Newsletter

32% Open Rate 12% Click Rate Sent monthly to 2,500+

We know that email marketing works. We email a tourism newsletter the first Wednesday of every month to over 2,500 people who have requested information on the Brainerd Lakes Area. Chamber member businesses may promote their events, specials, and offerings in this monthly newsletter.

PICK YOUR AD

\$40 Influencer Ad

Includes small graphic image, headline, 50 words of text and offer button.

\$100 Top Leader Ad

Includes large graphic image, headline, subhead, 150 words of text and offer button.



Cost Stated is For One-Time Ad Placement

Date(s) to run (Fridays only) _____

Total # of ads to run _____ Total Cost _____

Company Name _____

Authorized Representative _____ Phone _____

E-mail _____ Web Site _____

Invoice Member

Credit Card Payment VISA MasterCard Amex Card # _____

Exp. Date _____ Security Code _____

Name on Card _____ ZIP Code _____

Events, promotions & sales are eligible for advertising. The Chamber will not accept political advertising for candidates or committees. Chamber staff will review text for appropriateness and grammar. Formatting (text justification, font attributes, etc.) will be at the Chamber's discretion. Text and graphics must be received by Monday at 12 PM, prior to publication. Graphic files must be emailed in a .jpg format. No proofs will be provided, so please provide specific directions and ensure accuracy of information.

Your signature confirms your acceptance of all items in this agreement.

Signature _____ Date _____

Email this contract and all content for your ad to Trisha Reilley: Trisha@ExploreBrainerdLakes.com

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Top Leader Ad

Large graphic image, headline, subhead,
150 words of text & offer button.



Plan your fall getaway with Explore Brainerd Lakes!

Explore Brainerd Lakes Welcome Center
7393 State Highway 371, Brainerd, MN 56401
(800) 450-2838 | (218) 829-2838

So much goes into planning a vacation. Our staff makes it easy. We can help with things like where to stay, eat, and play—fueling you with countless ways to enjoy our beautiful area. If you're driving up Hwy 371 N to get here, stop in to our Welcome Center and gift shop. Here, you can find local souvenirs and our new Explore Brainerd Lakes clothing. We can also help you plan your trip, give you maps, and tips on what to do in the area. We hope to see you soon!

[Plan Your Trip!](#)

Please submit
images for ads
at a 3:2 aspect
ratio.

Influencer Ad

Includes small graphic image,
headline, 50 words of text
and offer button.



Crosslake Days is fall fun for the whole family!

Attend Crosslake Days September 24-26 for a fall themed outdoor festival that is guaranteed fun for all ages! The crisp fall air is the perfect backdrop for a weekend escape to beautiful Crosslake, Minnesota. You'll find shopping deals from local businesses and other activities all over town.

[Learn More!](#)