Lakes PROUD
SHOP. BUY. SUPPORT.
LakesPROUD.com

Small Business Saturday
THINK SMALL

Bring Customers to Your Business This Holiday Season

Don't miss out on the chance to drive customers to your business this holiday season starting on Small Business Saturday! Place your best holiday discount promotion in the homes of more than 15,000 Lakes Area families. Lakes Proud is partnering with the Brainerd Dispatch to create a Holiday Wrap in the Brainerd Dispatch newspaper, which will be out Wednesday, November 25. It's the biggest paper of the year! Take advantage of this opportunity and remind your customers to SHOP LOCAL this holiday season!

• Proceeds benefit the LakesPROUD campaign • Reach 15,500 homes the day before Thanksgiving •
• Full insertion into the Brainerd Dispatch and the Echo Journal •
• Brainerd Dispatch and Echo Journal combined readership of 32,000 •

AD SIZE	WIDTH	HEIGHT	PRICE
☐ *Single Square*	*3.5"*	*3"*	*$195*
☐ *2 Square Horizontal*	*7"*	*3"*	*$390*
☐ *2 Square Vertical*	*3.5"*	*6"*	*$390*
☐ *Inside Premium: 6 x 6 Square - one available!*	*10.75"*	*6"*	*$1,100*
☐ *Cover Premium: 6 x 6 Square - one available!*	*10.75"*	*6"*	*$1,500*

BUSINESS LOCATION ☐ *Brainerd/Baxter* ☐ *Crosslake* ☐ *Pequot Lakes* ☐ *Nisswa*

Important Ad Deadlines
Ad Materials Due: Oct. 27
Ad Approval: Nov. 3

back cover

$195 #30	$195 #31	$195 #32
$195 #33	$195 #34	$195 #35
$195 #36	$195 #37	$195 #38
$195 #39	$195 #40	$195 #41
$195 #42	$195 #43	$195 #44
$195 #45	$195 #46	$195 #47

front cover

Cover Premium
$1,500 + Post-It
#1

inside page, left

$195 #2	$195 #3	$195 #4
$195 #5	$195 #6	$195 #7
$195 #8	$195 #9	$195 #10
$195 #11	$195 #12	$195 #13

Inside Premium
$1,100
#14

inside page, right

$195 #15	$195 #16	$195 #17
$195 #18	$195 #19	$195 #20
$195 #21	$195 #22	$195 #23
$195 #24	$195 #25	$195 #26

2 Square Horiz.
$390 | #27

2 Square Horiz.
$390 | #28

2 Square Vert.
$390
#29

Available locations for advertising!

* Ad must include significant holiday promotion
** All ads reserved for Chamber member businesses

TOTAL AMOUNT DUE: $ _____

☐ **CHECK #** _____ ☐ **CREDIT CARD** ☐ **INVOICE**

_____
Brief Description of Holiday Promotion

_____ _____
Advertiser Company Name Phone

_____ _____
Authorized Representative Printed Name Email

_____
Authorized Representative Signature

☐ **IF PAYMENT BY CREDIT CARD:** I hereby authorize Brainerd Lakes Chamber to bill the credit card below as indicated on the front of this agreement.

Name on Card _____

Account Number _____ Exp Date _____

3 Digit Security Code _____ Zip Code _____

RETURN SIGNED COPY BY EMAIL OR MAIL
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